



COSME and Enterprise Europe Network

*10 Luglio 2014
Palazzo Armieri - Napoli*



eurosportello

AZIENDA SPECIALE DELLA C.C.I.A.A. DI NAPOLI
PER LE ATTIVITÀ INTERNAZIONALI



L'Europa alla portata della vostra impresa.



Legal framework

Regolamento (UE) n. 1287/2013 del Parlamento europeo e del Consiglio, dell' 11 dicembre 2013 , che istituisce un programma per la competitività delle imprese e le piccole e le medie imprese (COSME) (2014 – 2020)





The context: Europe 2020, the EU strategy for smart, sustainable and inclusive growth

- **Smart** - developing an economy based on knowledge and innovation
- **Sustainable** - promoting a more resource efficient, greener and more competitive economy
- **Inclusive** - fostering a high-employment economy delivering economic, social and territorial cohesion





Which tools to support competitiveness and SMEs?

- Smart and SME-friendly regulations
- SME-specific activities across generic EU policies and spending programmes (eg: Horizon 2020)
- Targeted financial support to promote more dynamic and internationally competitive SMEs

=> COSME



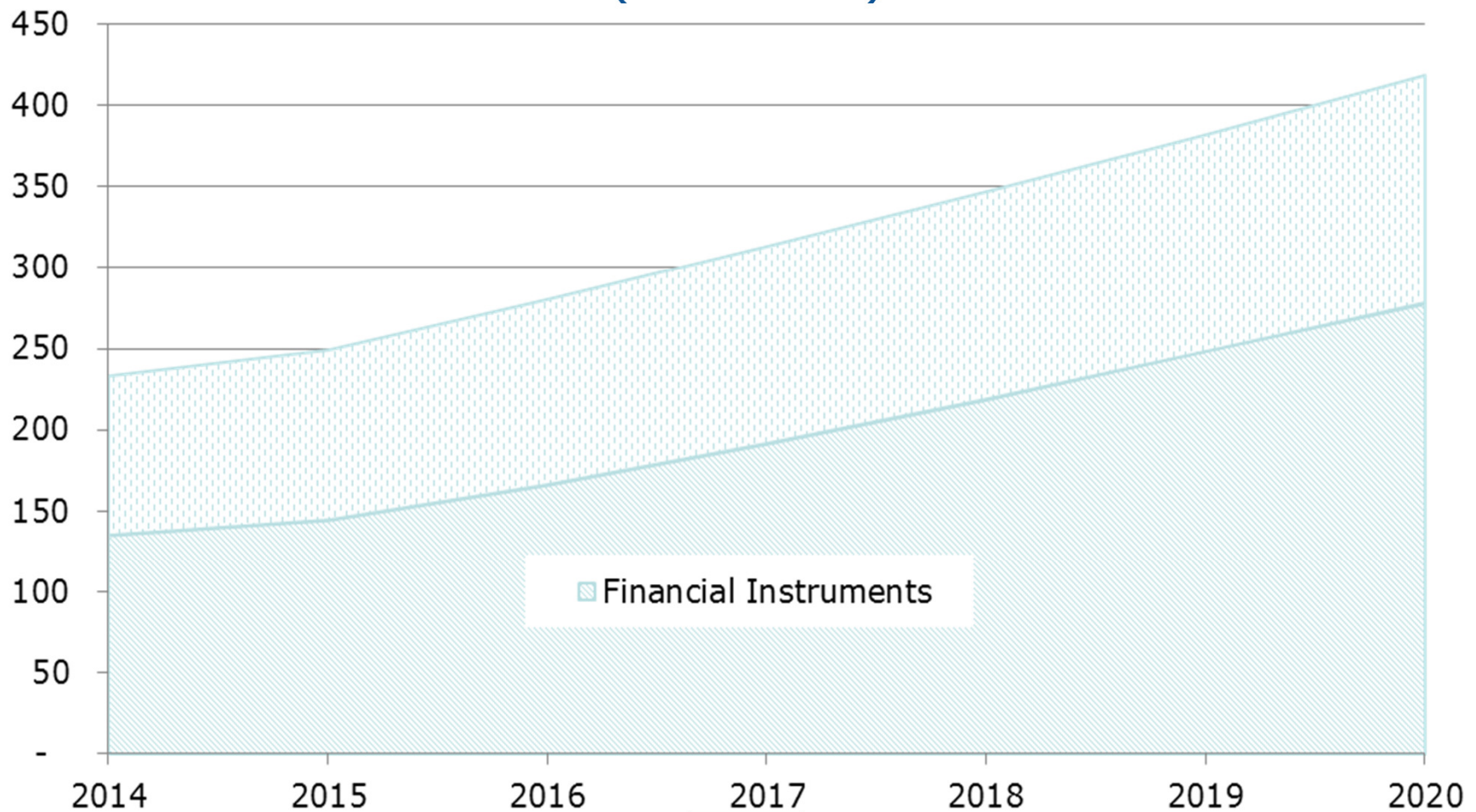
COSME: General Objectives (art. 3)

- Strengthening the competitiveness and sustainability of the Union's enterprises, particularly SMEs
- Encouraging an entrepreneurial culture and promoting the creation and growth of SMEs

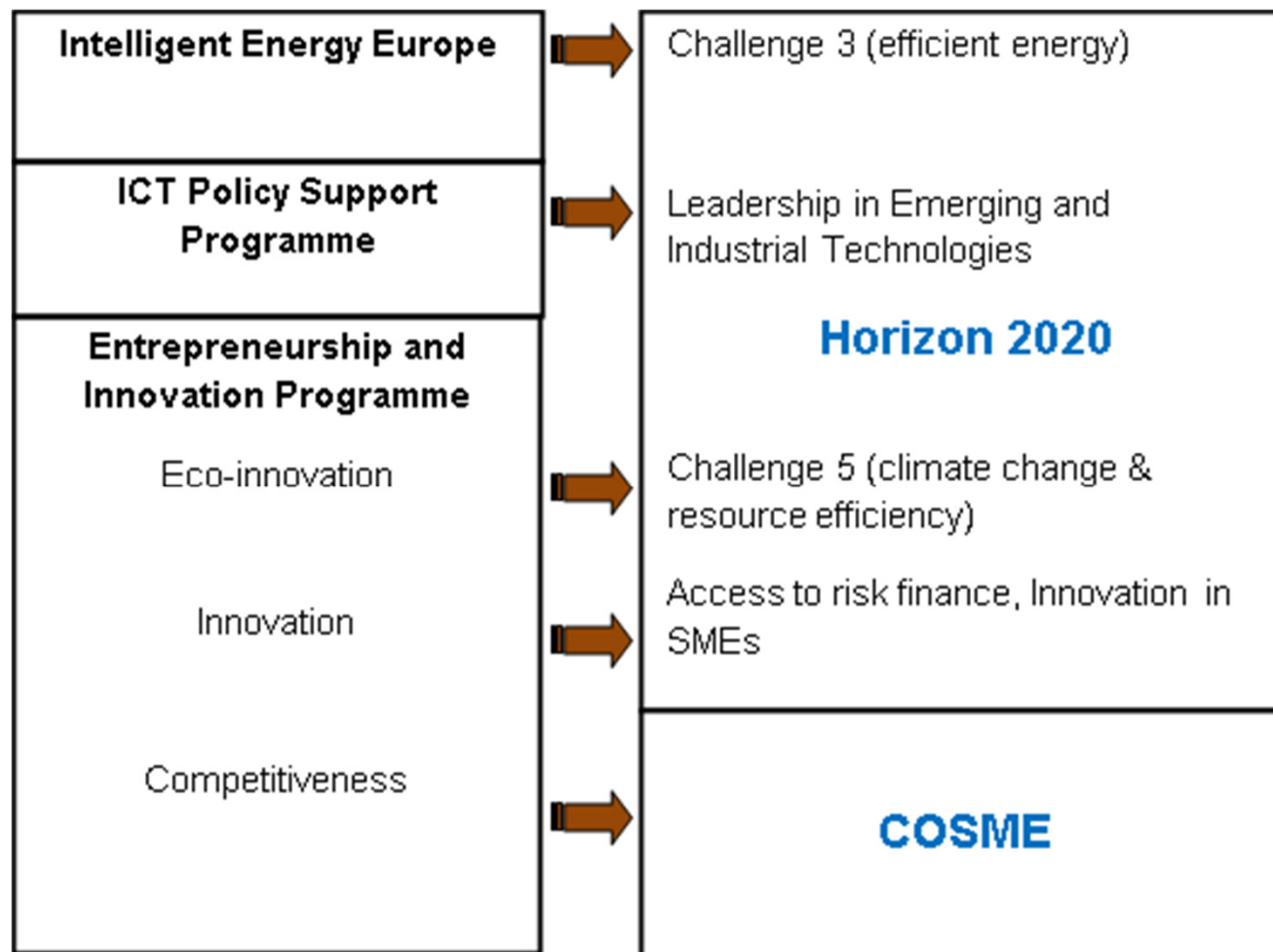
**€2,3 billion for 2014 – 2020
(current prices)**



Possible budgetary profile (€ million)



Where have CIP programmes gone?





Specific Objective 1: Improving access to finance

2 financial instruments:

- Equity facility for Growth (EFG) to invest in SMEs in expansion phase (art. 18)
- Loan guarantee facility (LGF) to provide guarantees to cover loans for SMEs (art. 19)

Budget 2014: € 134.100.000



Horizon 2020 & COSME financial instruments

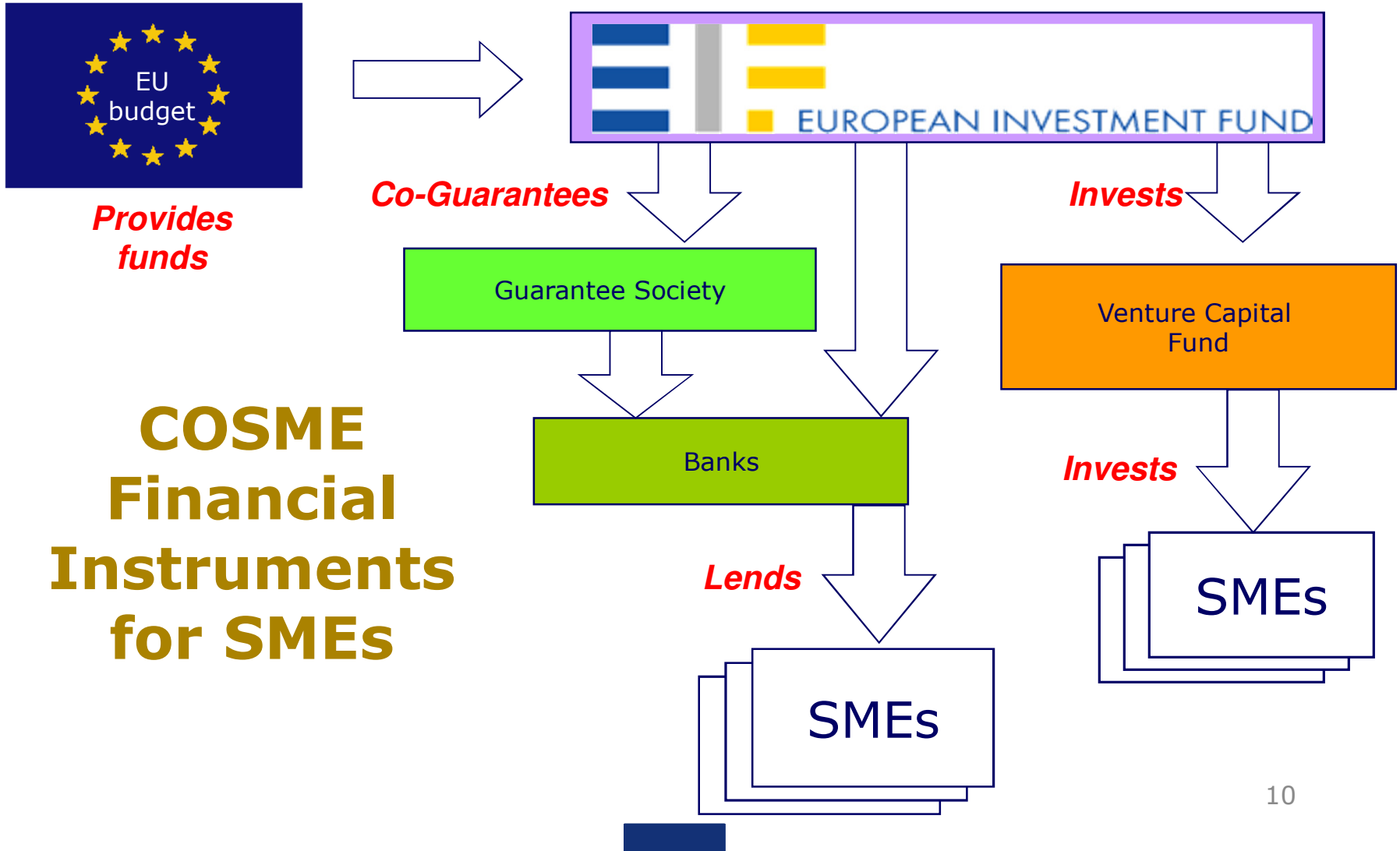
❖ Equity instruments

- Equity Facility for R&I (**H2020**)
- Equity Facility for Growth of SMEs (**COSME**)

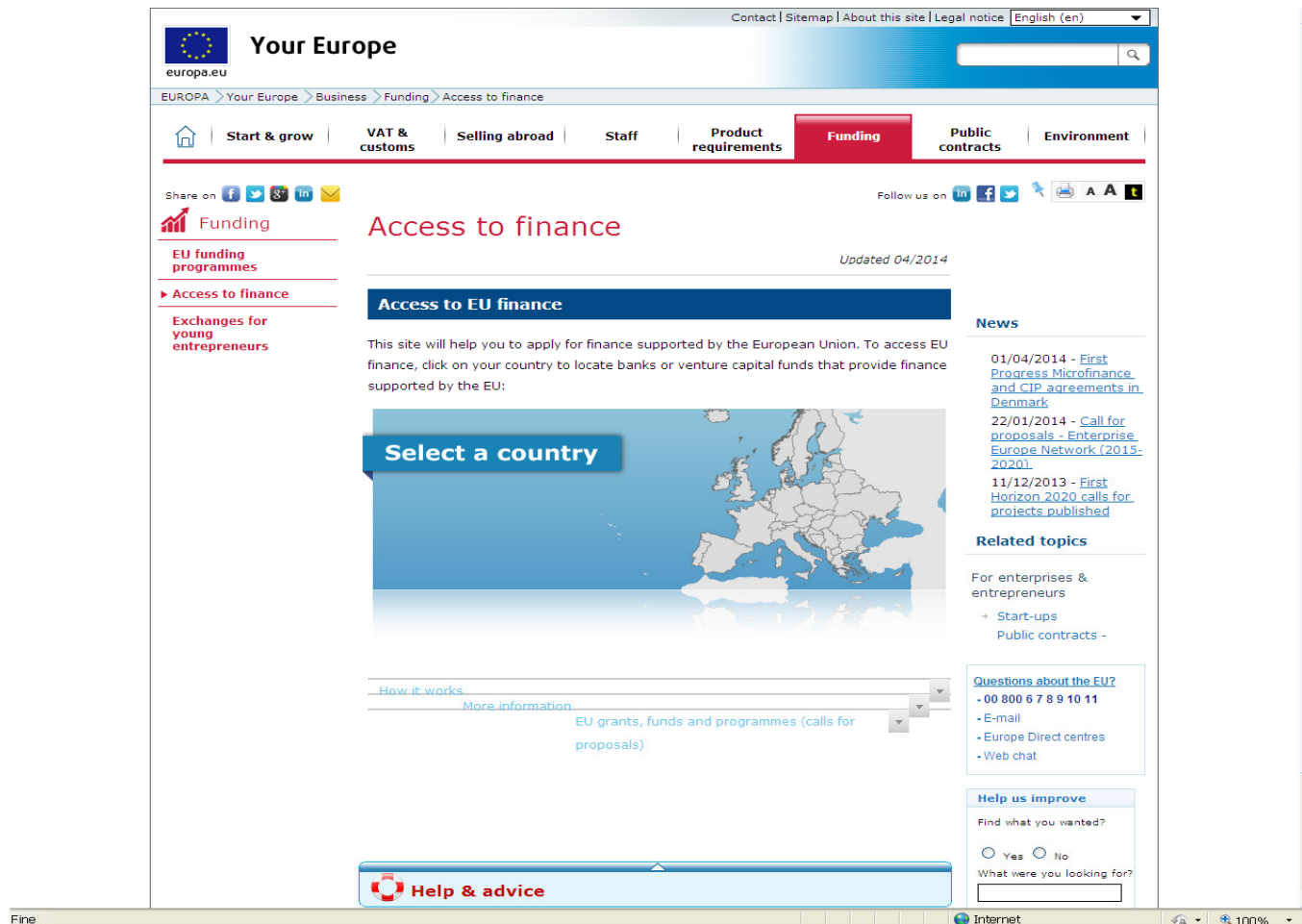
❖ Debt instruments

- SME Guarantee Facility for R&I (**H2020**)
- Loan Guarantee Facility for SMEs (**COSME**)

(Budget COSME 2014: € 134 Mio)



<http://europa.eu/youreurope/business/funding-grants/access-to-finance/>



The screenshot shows the 'Access to finance' page on the 'Your Europe' website. The page features a navigation menu with 'Funding' highlighted, a search bar, and social media links. The main content area includes a 'Select a country' button over a map of Europe, a 'How it works' section, and a 'Help & advice' button. The right sidebar contains a 'News' section with three articles and a 'Related topics' section with links for 'Start-ups' and 'Public contracts'.

Access to finance
Updated 04/2014

Access to EU finance

This site will help you to apply for finance supported by the European Union. To access EU finance, click on your country to locate banks or venture capital funds that provide finance supported by the EU:

Select a country

How it works
More information
EU grants, funds and programmes (calls for proposals)

News

- 01/04/2014 - [First Progress Microfinance and CIP agreements in Denmark](#)
- 22/01/2014 - [Call for proposals - Enterprise Europe Network \(2015-2020\)](#)
- 11/12/2013 - [First Horizon 2020 calls for projects published](#)

Related topics

For enterprises & entrepreneurs

- Start-ups
- Public contracts -

Questions about the EU?

- 00 800 6 7 8 9 10 11
- E-mail
- Europe Direct centres
- Web chat

Help us improve

Find what you wanted?

Yes No

What were you looking for?

Help & advice



Specific Objective 2: Improving access to markets

Creating one-stop-shop for SMEs, disseminating widely information on SME, providing SMEs information on how to expand outside EU, mapping and filling gaps in support services, training programmes for SME managers

- **Enterprise Europe Network**
- **Analytical tools** (*studies on mapping of EU business support abroad*)
- **On-line portals** (e.g. Your Europe Business portal, new portal on access to markets outside EU, China IPR helpdesk)
- **Awareness raising campaigns, trainings**
- **Exchange of best practices, workshops** (*e.g. optimising EU portfolio of business support for SMEs*)

<http://een.ec.europa.eu/>



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ENTERPRISE EUROPE NETWORK

European Commission > Enterprise Europe Network

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Latest news

15 April 2014

Mission for Growth to Panama, Argentina and Paraguay (11-14 June)

Building on the success of previous Missions for Growth to Latin American countries, Commission Vice-President Tajani will lead a Mission for Growth to Panama, Argentina and Paraguay on 11-14 June 2014.

The aim will be to promote industrial collaboration - especially in light of the recent conclusion of an agreement that will allow the completion of the Panama Canal.

Vice-President Tajani therefore invites SME representatives to join the business delegation that will accompany him to Panama (11-12 June), Argentina (13 June) and Paraguay (14 June).

Missions for Growth

Call for expression of interest - Reserve list of experts/ COSME programme

Individuals are invited to apply as independent experts via the "Participant Portal" after selecting the COSME programme.

[Read more](#)

Call for proposals - Enterprise Europe Network (2015-2020)

A call for proposals to establish the Enterprise Europe Network for the period from 2015 - 2020 was published on 22 January 2014.

Additional documents have been published (Templates and models)

NEW Deadline for submission: 03 June 2014

[Read more](#)

New: Clarifications about financial provisions and submission platform (06/03/2014)

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Success stories

Business across borders

Italy
United Kingdom

An Italian company specialised in energy-efficient buildings was keen to open a branch in London but had no idea how to go about it. The Enterprise Europe Network stepped in and made a complicated process simple.

[See all success stories](#)

What clients say...

"We are always looking for ways to innovate, and thanks to the Enterprise Europe Network, we are embarking in an exciting new direction we never could have imagined."

Antonio Reddavid, Cultraro Automazione Engineering, Turin, Italy



The way to new markets: Enterprise Europe Network



Business Support on Your Doorstep

We help SMEs to:


ACCESS EU FUNDING
GRASP EU RULES


MAKE INTERNATIONAL CONNECTIONS


BRING YOUR INNOVATIONS TO MARKET

Who we are:

 more than 50 countries

 x 600 offices over 4 continents

WE CAN HELP YOU DO BUSINESS IN:

- Europe
- Middle East
- Asia
- Africa
- North America
- Latin America



 x 4500 local experts



WE HAVE SPECIALISTS IN:

- European legislation
- EU standards
- Technology transfer
- Access to finance
- CE marking & VAT

Our results:

EU & business questions answered each year **125 000**

Expressions of interest in EU SMEs since 2008 **250 000**

SMEs receiving support for financing their projects since 2008 **76 000**

Enterprise and Industry

We can help you!

There is a contact point near you. Visit our website :



een.ec.europa.eu

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 **Controllare la vaschetta recupero toner.**

Vaschetta di recupero toner quasi piena.
Preparare una nuova vaschetta di recupero toner di sostituzione.

<http://www.china-iprhelpdesk.eu/>



The screenshot shows the homepage of the CHINA IPR SME HELPDESK website. At the top, there is a navigation bar with links for 'Contattaci', 'Link Utili', 'Glossario', and 'Mappa del Sito', along with language options (EN, DE, ES, FR, IT, PL). The main header features the website's logo and the text 'Free business tools to manage your Intellectual Property Rights in China'. Below this, there is a search bar and a navigation menu with options like 'Pagina Iniziale', 'A proposito', 'Esperti', and 'Partner'. The left sidebar contains a list of categories: 'Ask our experts a Question', 'DPI in Cina', 'Business Tools', 'Domande frequenti', 'Eventi', and 'Notizie'. The main content area includes a central banner with the text '...but you're too busy to travel to seminars!' and a diagram titled 'Managing IPR for your Business in China' showing various business processes. Below the diagram is a 'Notizie dell'Helpdesk' section with a list of recent events and news. On the right side, there are sections for 'Sign up for Newsletter', 'Resta Connesso' (social media links), 'Helpdesk Blog China IP Insider', and 'Rassegna stampa' (media coverage). The bottom of the page features a 'Most Popular' section and a 'GIVE FEEDBACK' button.



Specific Objective 3: Improving framework conditions (1)

Reducing administrative burden, supporting smart regulation (*SBA/SME test, competitiveness proofing, fitness checks*), strengthening coordination of MS industrial policies, reinforcing the use of the 'Think Small First' principle

- **Statistical analysis, benchmarking, policy monitoring** (*e.g. Annual EU Competitiveness Report, EU SME Performance Review, SBA country factsheets*)
- **Workshops and exchanges of best practices between policy makers** (*e.g. HLG on reduction of administrative burden, SME Envoys*)



Specific Objective 3: Improving framework conditions (2)

Accelerating the emergence of competitive industries. Stimulate development of **new markets** Competitive business models. Enhance productivity, resource efficiency, sustainability and corporate social responsibility.

- **Support to Clusters**
- ***Sectorial policies: eg. tourism, KETs, digital-economy, construction...***



Specific Objective 4: Promoting entrepreneurship

Developing of entrepreneurial skills and attitudes, especially among new entrepreneurs, young people and women, creating mentoring schemes, promoting social entrepreneurship

- **Workshops and exchanges of best practices** (*European Network of Mentors for Women Entrepreneurs*)
- **Trainings** (*Erasmus for Entrepreneurs exchange programme, trainings for teachers*)
- **Promotion activities** (*projects promoting education for entrepreneurship and self-employment at school and university*)
- **Awareness raising activities** (*European SME Week*)⁸



WP2014 – Entrepreneurship

- Erasmus for Young Entrepreneurs
- Women's entrepreneurship
- Senior's entrepreneurship
- Digital entrepreneurship
- Entrepreneurship education
- Support for entrepreneurship policy

- Promotion of social economy in Europe



COSME: find out more

http://ec.europa.eu/enterprise/initiatives/cosme/index_en.htm



Thank you for your attention!

Marco Cozzolino

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